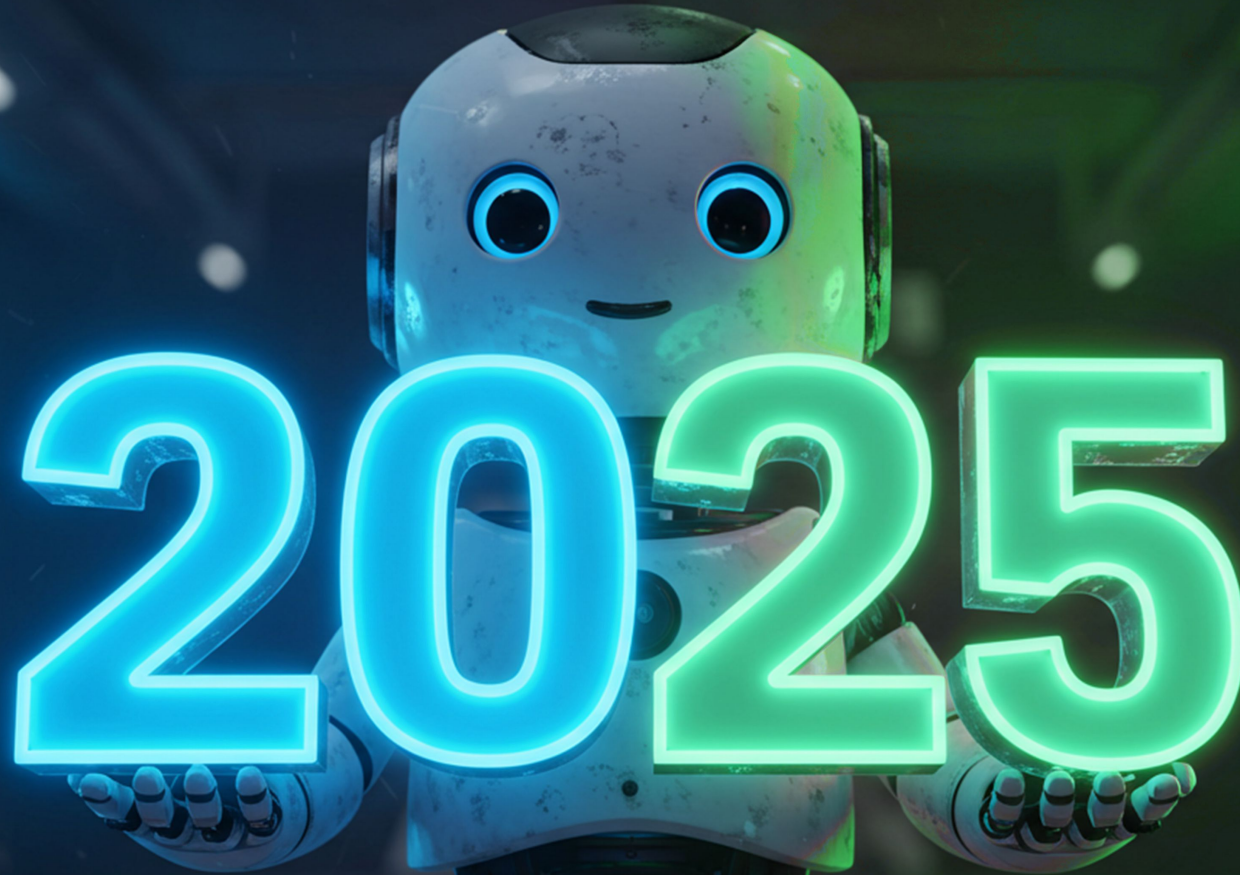


SOCIAL MEDIA CALENDAR

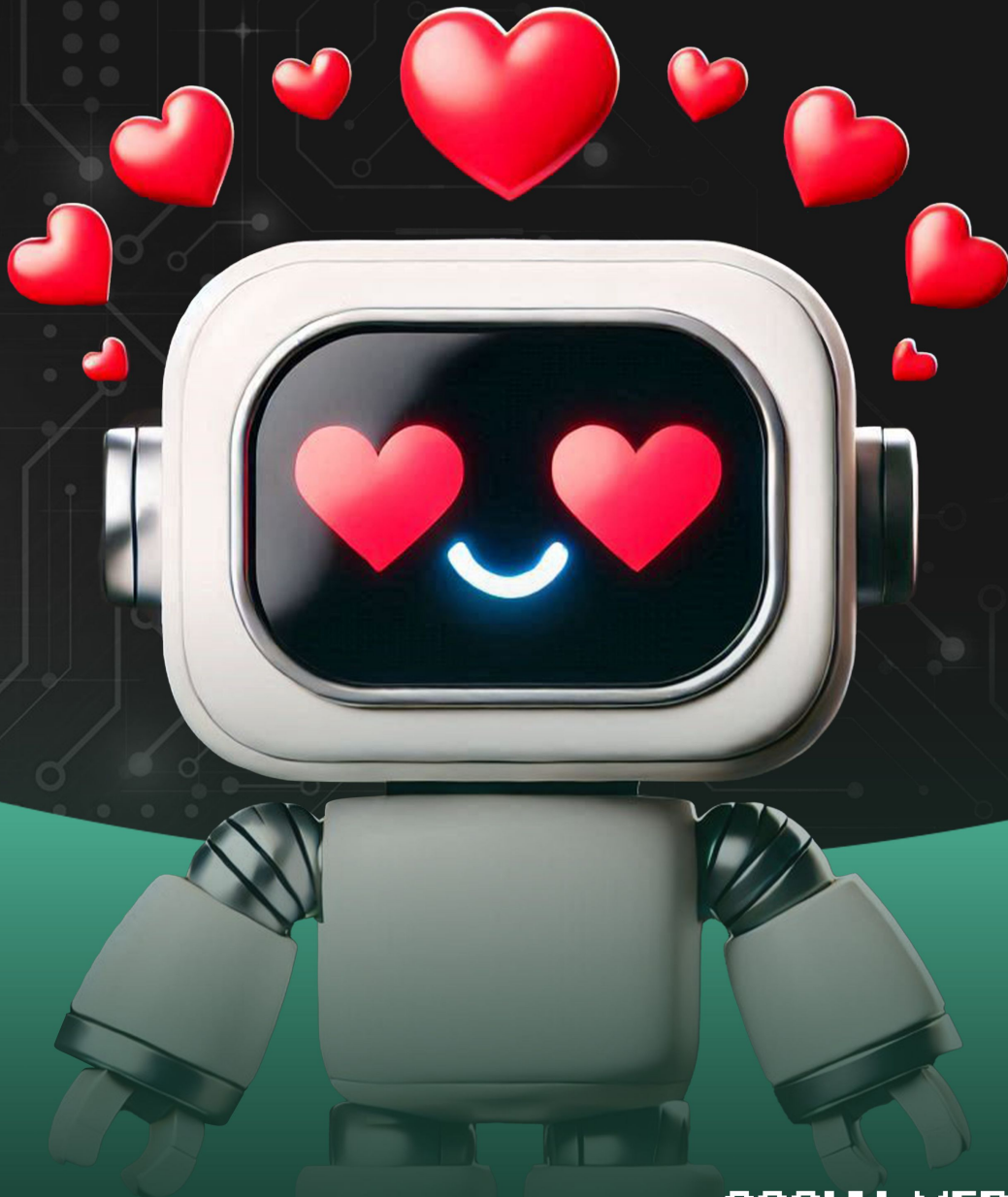




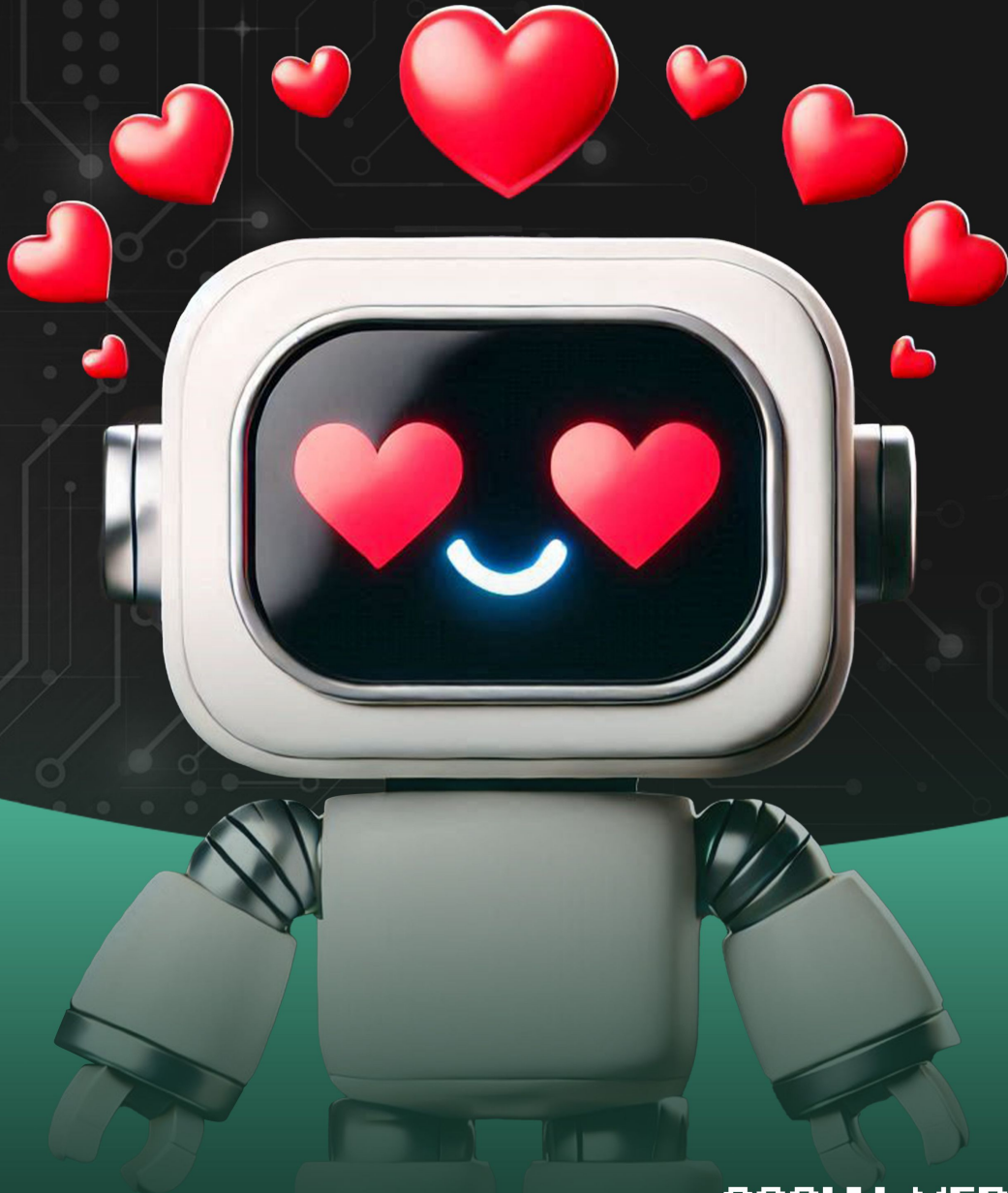
JANUARY

- 1 NEW YEAR'S DAY**
- 1 GLOBAL FAMILY DAY**
- 1 WORLD DAY OF PEACE**
- 1 SUDAN INDEPENDENCE DAY**
- 4 WORLD BRAILLE DAY**
- 7 COPTIC CHRISTMAS DAY**
- 11 INTERNATIONAL THANK-YOU DAY**
- 13 PUBLIC RADIO BROADCASTING**
- 15 WORLD WIKIPEDIA DAY**
- 21 WORLD RELIGION DAY**
- 24 INTERNATIONAL DAY OF EDUCATION**
- 25 NATIONAL POLICE DAY**
- 25 REVOLUTION DAY JANUARY 25**
- 27 ISRA AND MI'RAJ HOLIDAY**
- 28 DATA PRIVACY DAY**

FEBRUARY



- 4 WORLD CANCER DAY
- 5 WORLD NUTELLA DAY
- 11 WORLD DAY OF THE SICK
- 11 INTERNATIONAL DAY OF WOMEN AND GIRLS IN SCIENCE
- 13 WORLD RADIO DAY
- 13 NATIONAL SPORTS DAY IN QATAR
- 14 VALENTINE'S DAY
- 14 INTERNATIONAL BOOK GIVING DAY
- 15 INTERNATIONAL CHILDHOOD CANCER DAY



20 WORLD DAY OF SOCIAL JUSTICE

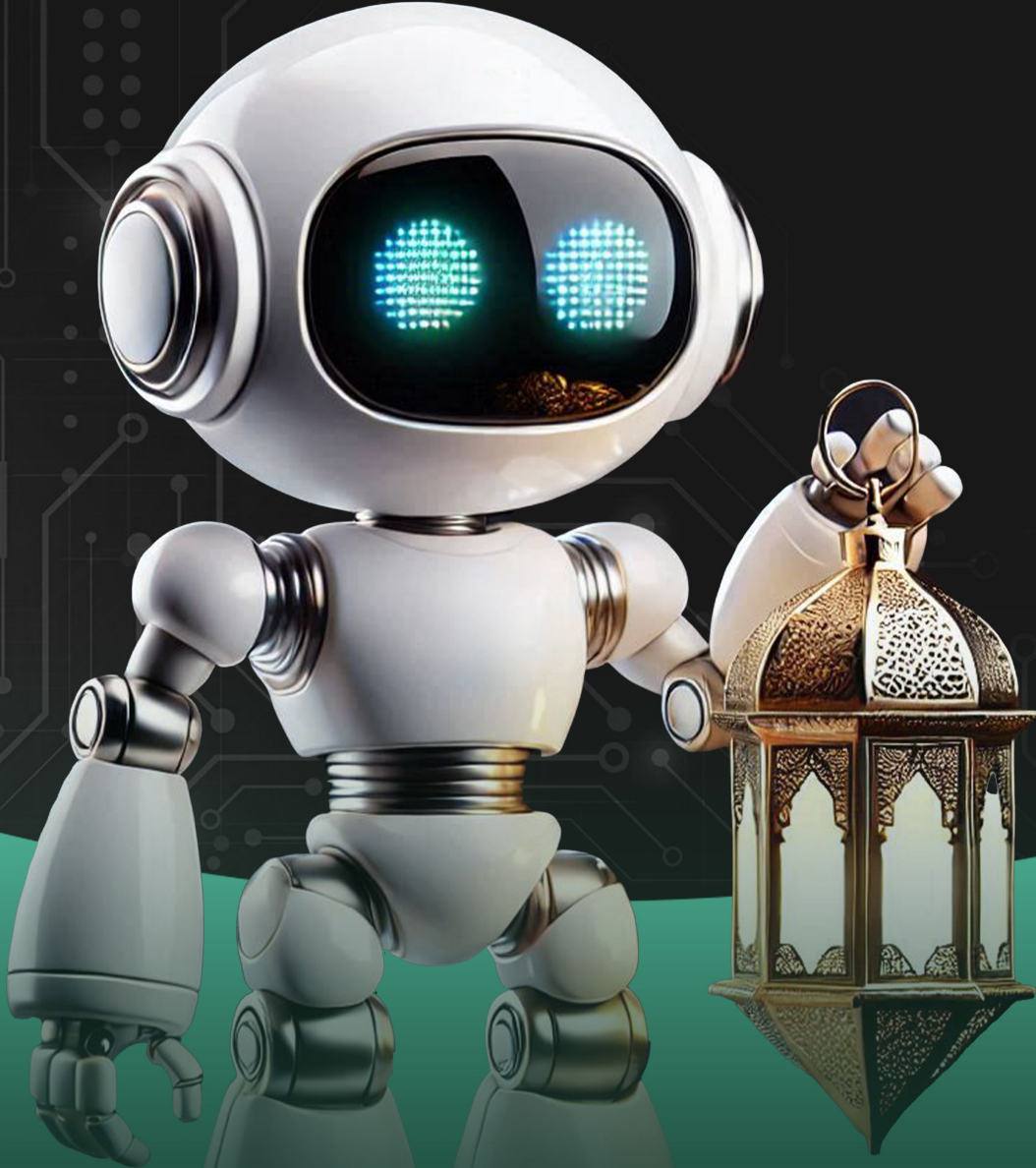
21 INTERNATIONAL MOTHER LANGUAGE DAY

21 SAUDI HEALTHY MARRIAGE DAY

22 SAUDI FOUNDING DAY

25 KUWAIT NATIONAL DAY

26 KUWAIT LIBERATION DAY



MARCH

1-29 RAMADAN

1 WORLD SEAGRASS DAY

7 EMPLOYEE APPRECIATION DAY

7 WORLD BOOK DAY

8 INTERNATIONAL WOMEN'S DAY

15 WORLD CONSUMER RIGHTS DAY

15 WORLD SPEECH DAY

15 WORLD SLEEP DAY

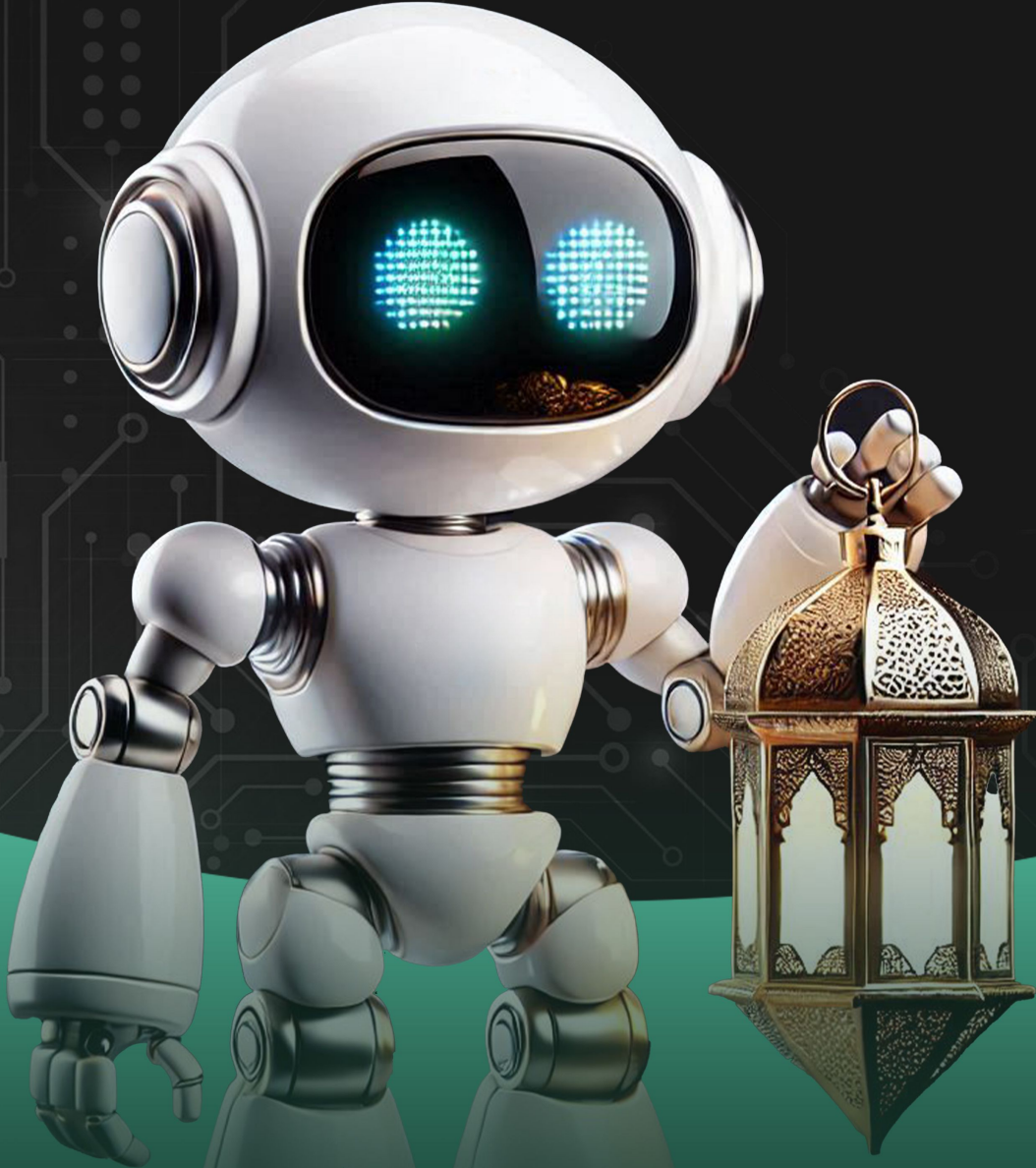
19 TABA LIBERATION DAY

20 SPRING SEASON

20 WORLD ORAL HEALTH DAY

20 WORLD STORYTELLING DAY

20 INTERNATIONAL DAY OF HAPPINESS



MARCH

- 21** MOTHER'S DAY
- 21** WORLD POETRY DAY
- 21** WORLD DOWN SYNDROME DAY
- 22** WORLD WATER DAY
- 23** WORLD METEOROLOGICAL DAY
- 25** EARTH HOUR DAY
- 27** WORLD THEATRE DAY
- 27** SAUDI GREEN INITIATIVE
- 30 - 2 APRIL** EID AL-FITR
- 31** WORLD BACKUP DAY



APRIL

- 1 INTERNATIONAL FUN AT WORK DAY
- 1 APRIL FOOL'S DAY
- 2 WORLD AUTISM AWARENESS DAY
- 2 INTERNATIONAL CHILDREN'S BOOK DAY
- 5 ARAB ORPHAN'S DAY
- 7 WORLD HEALTH DAY
- 12 INTERNATIONAL DAY OF HUMAN SPACE FLIGHT
- 18 WORLD HERITAGE DAY
- 20 CHINESE LANGUAGE DAY
- 20 **EASTER SUNDAY**
- 21 WORLD CREATIVITY AND INNOVATION DAY
- 22 EARTH DAY



APRIL

- 23** WORLD BOOK AND COPYRIGHT DAY
- 23** ENGLISH LANGUAGE DAY
- 25** SINAI LIBERATION DAY
- 26** WORLD INTELLECTUAL PROPERTY DAY
- 28** WORLD DAY FOR SAFETY AND HEALTH AT WORK
- 29** INTERNATIONAL DANCE DAY
- 30** INTERNATIONAL JAZZ DAY



MAY

- 1 INTERNATIONAL WORKERS DAY**
- 1 LABOUR DAY**
- 1 WORLD PASSWORD DAY**
- 3 WORLD PRESS FREEDOM DAY**
- 4 WORLD LAUGHTER DAY**
- 6 WORLD ASTHMA DAY**
- 7 WORLD ATHLETICS DAY**
- 8 WORLD RED CROSS AND RED CRESCENT DAY**
- 12 INTERNATIONAL NURSES DAY**
- 15 INTERNATIONAL DAY OF FAMILIES**
- 17 WORLD TELECOMMUNICATION DAY**
- 21 INTERNATIONAL TEA DAY**
- 25 LIBERATION AND RESISTANCE DAY IN LEBANON**
- 25 JORDAN INDEPENDENCE DAY**
- 31 WORLD NO-TOBACCO DAY**



JUNE

- 1 INTERNATIONAL MILK DAY
- 1 GLOBAL DAY OF PARENTS
- 1 CANCER SURVIVORS DAY
- 5 WORLD ENVIRONMENT DAY
- 5 ARAFAT DAY
- 6-10 EID AL-ADHA
- 7 WORLD FOOD SAFETY DAY
- 8 WORLD OCEANS DAY
- 12 WORLD DAY AGAINST CHILD LABOR
- 14 WORLD BLOOD DONOR DAY
- 18 INTERNATIONAL PICNIC DAY



JUNE

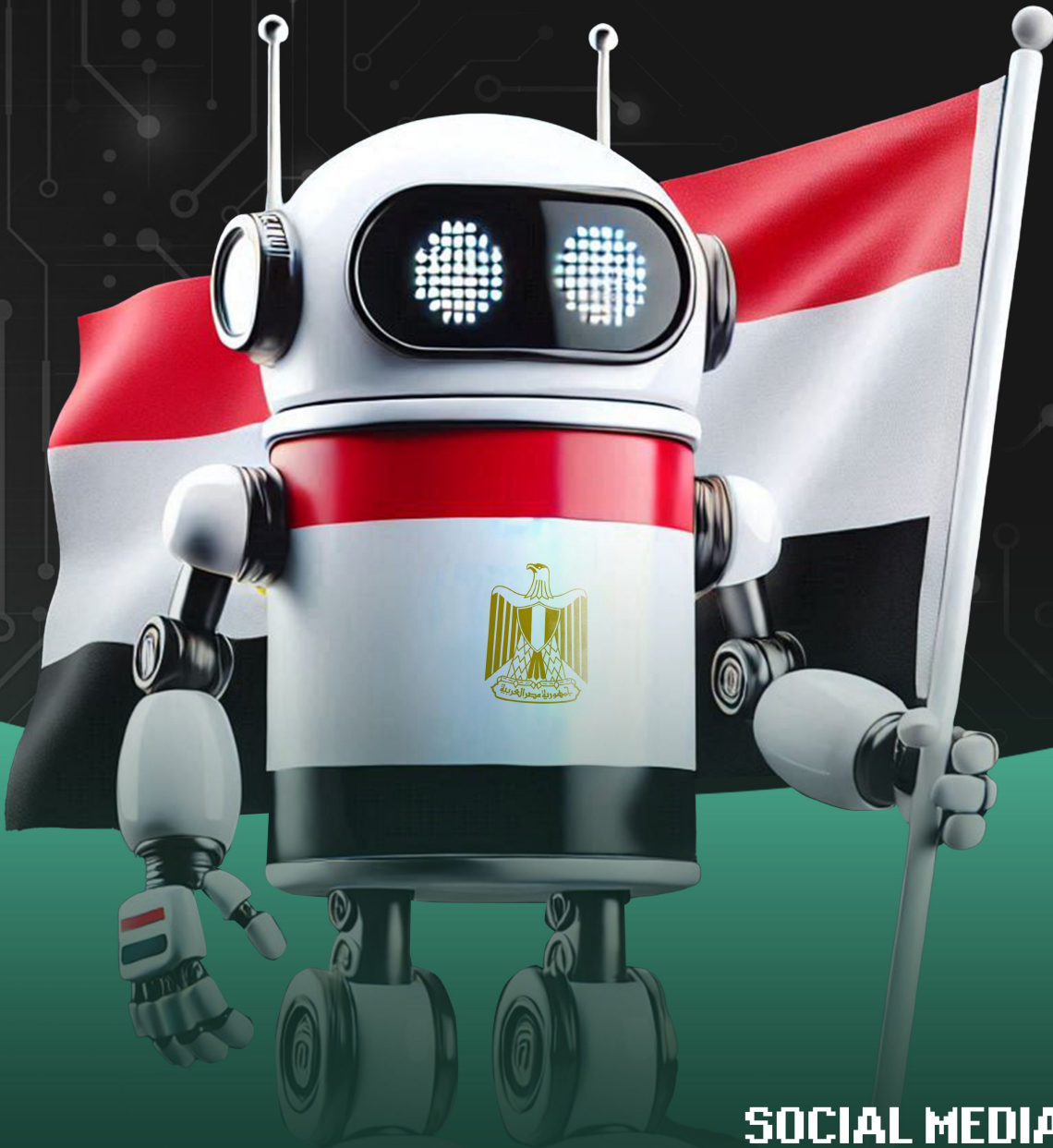


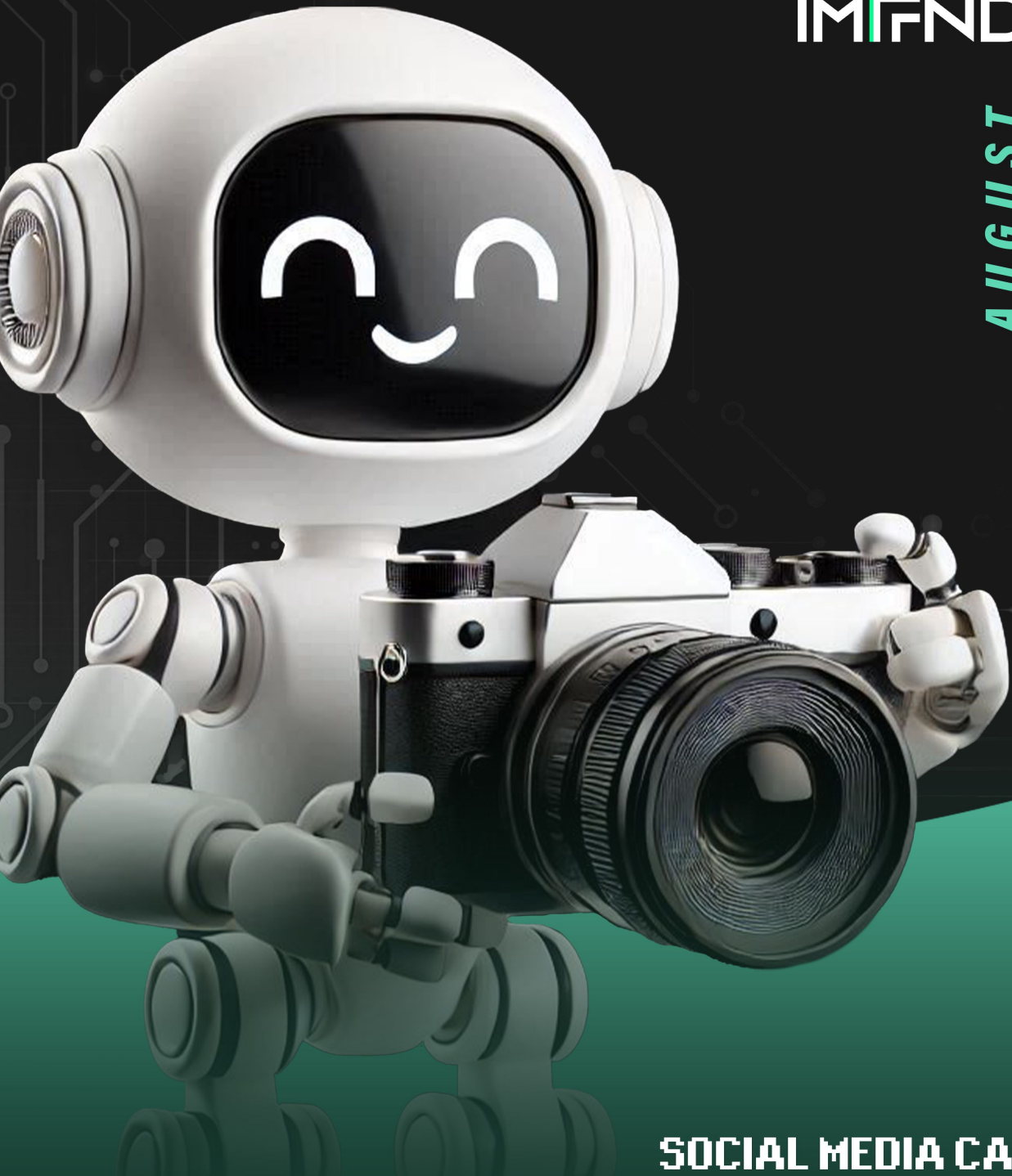
- 21** INTERNATIONAL YOGA DAY
- 21** WORLD MUSIC DAY
- 21** FATHER'S DAY
- 26** INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING
- 27** HIJRI YEAR START DATE
- 30** REVOLUTION DAY JUNE 30
- 30** WORLD SOCIAL MEDIA DAY



JULY

- 1 INTERNATIONAL JOKE DAY
- 3 INTERNATIONAL PLASTIC BAG FREE DAY
- 5 ASHURA DAY
- 7 WORLD CHOCOLATE DAY
- 11 WORLD POPULATION DAY
- 15 WORLD YOUTH SKILLS DAY
- 15 NATIONAL GIVE SOMETHING AWAY DAY
- 17 WORLD EMOJI DAY
- 17 WORLD DAY FOR INTERNATIONAL JUSTICE
- 20 INTERNATIONAL CHESS DAY
- 20 MOON DAY
- 23 **REVOLUTION OF 1952**
- 24 WORLD SELF-CARE DAY
- 30 INTERNATIONAL DAY OF FRIENDSHIP





AUGUST

1-7 WORLD BREASTFEEDING WEEK

4 FRIENDSHIP DAY

8 INTERNATIONAL CAT DAY

4 WORLD BRAILLE DAY

9 NATIONAL BOOK LOVERS DAY

12 WORLD ELEPHANT DAY

12 INTERNATIONAL YOUTH DAY

13 INTERNATIONAL LEFTHANDERS DAY

19 WORLD PHOTOGRAPHY DAY

19 WORLD HUMANITARIAN DAY

21 WORLD ENTREPRENEURS DAY

26 INTERNATIONAL DOG DAY





SEPTEMBER

- 1 WORLD LETTER WRITING DAY
- 2 WORLD COCONUT DAY
- 4 PROPHET MUHAMMAD'S BIRTHDAY
- 5 INTERNATIONAL DAY OF CHARITY
- 8 INTERNATIONAL LITERACY DAY
- 9 INTERNATIONAL SUDOKU DAY
- 15 PINTERNATIONAL DAY OF DEMOCRACY
IN UNITED NATION
- 17 INTERNATIONAL COUNTRY MUSIC DAY
- 17 INTERNATIONAL PATIENT SAFETY DAY
- 21 INTERNATIONAL DAY OF PEACE
- 21 WORLD ALZHEIMER'S DAY



SEPTEMBER

- 22** FIRST AUTUMN DAY
- 23** SAUDI ARABIA NATIONAL DAY
- 23** INTERNATIONAL DAY OF SIGN LANGUAGES
- 25** WORLD PHARMACISTS DAY
- 27** WORLD TOURISM DAY
- 29** WORLD HEART DAY
- 30** WORLD TRANSLATION DAY
- 30** INTERNATIONAL PODCAST DAY



OCTOBER

- 1 WORLD VEGETARIAN DAY
- 1 INTERNATIONAL COFFEE DAY
- 1 INTERNATIONAL MUSIC DAY
- 2 INTERNATIONAL DAY OF NON-VIOLENCE
IN UNITED NATION
- 3 WORLD SMILE DAY
- 4 WORLD ANIMAL DAY
- 5 WORLD TEACHERS DAY
- 6 ARMED FORCES DAY
- 6 EGYPT'S VICTORY IN THE OCTOBER WAR
- 6 WORLD HABITAT DAY
- 4-10 WORLD SPACE WEEK
- 7 AL-AQSA FLOOD



OCTOBER

- 9 WORLD POST DAY
- 10 WORLD MENTAL HEALTH DAY
- 10 WORLD HOMELESS DAY
- 14 LIBERATION DAY YEMEN
- 14 FACE YOUR FEARS DAY
- 15 GLOBAL HANDWASHING DAY
- 15 WORLD STUDENTS' DAY
- 16 WORLD FOOD DAY
- 16 WORLD BOSS DAY
- 24 UNITED NATIONS DAY
- 31 HALLOWEEN

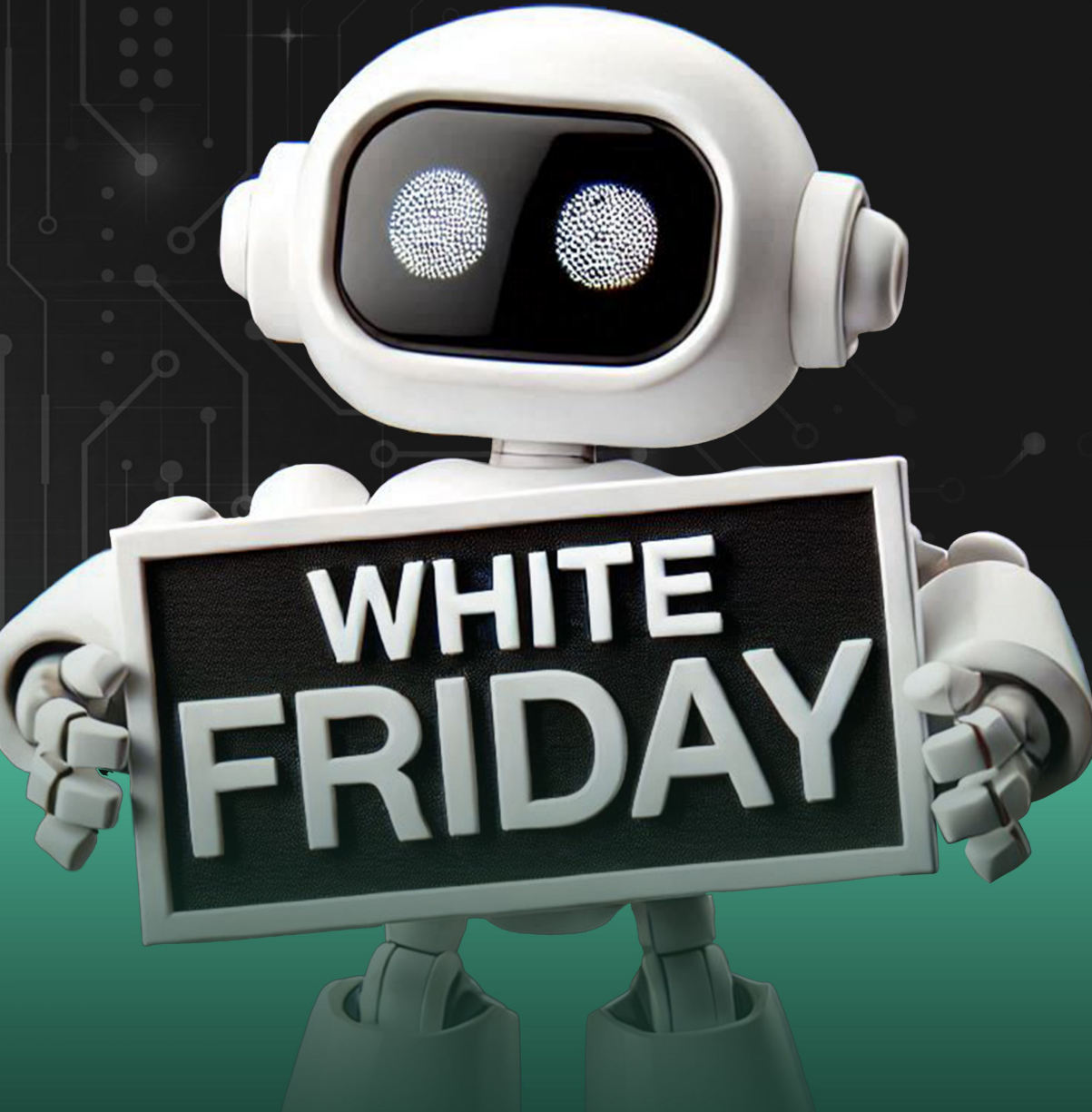




NOVEMBER

- 6 INTERNATIONAL PROJECT MANAGEMENT DAY
- 11 SINGLES' DAY
- 13 WORLD KINDNESS DAY
- 14 WORLD DIABETES DAY
- 15 PALESTINE INDEPENDENCE DAY
- 16 INTERNATIONAL DAY FOR TOLERANCE
- 17 INTERNATIONAL STUDENTS' DAY
- 18 OMAN NATIONAL DAY
- 19 INTERNATIONAL MEN'S DAY
- 19 WOMEN ENTREPRENEURS DAY
- 20 WORLD CHILDREN'S DAY
- 20 NAME YOUR PC DAY
- 21 WORLD TELEVISION DAY
- 22 LEBANON INDEPENDENCE DAY





NOVEMBER

- 25 INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN
- 28 **BLACK FRIDAY**
- 30 INDEPENDENCE DAY YEMEN
- 30 COMPUTER SECURITY DAY





DECEMBER

- 1 WORLD AIDS DAY
- 2 UAE NATIONAL DAY
- 3 INTERNATIONAL DAY OF DISABLED PERSONS
- 4 INTERNATIONAL DAY OF BANKS
- 5 INTERNATIONAL VOLUNTEER DAY
- 5 WORLD SOIL DAY
- 10 INTERNATIONAL HUMAN RIGHTS DAY
- 11 INTERNATIONAL MOUNTAIN DAY
- 16 BAHRAIN'S NATIONAL DAY
- 18 QATAR NATIONAL DAY
- 18 WORLD ARABIC LANGUAGE DAY
- 24 CHRISTMAS EVE
- 25 CHRISTMAS DAY
- 28 NATIONAL DOWNLOAD DAY
- 31 **NEW YEAR'S EVE**

